



**ANVIREXMORANTA HOLDING**  
PRIVATE LIMITED

## **OFFICIAL PRESS RELEASE**

Date: 20 May 2026

ANVIREXMORANTA HOLDING PRIVATE LIMITED officially announces the introduction of three new brand divisions as part of its long-term expansion strategy and global ecosystem development initiative. The newly introduced brands represent the company's vision toward innovation, consumer engagement, and future-focused brand building across multiple industries.

### **Newly Introduced Brands**

#### **VEXMORIX™**

Category: Action Figures & Collectibles

VEXMORIX is introduced as a modern action figure and collectible brand focused on creativity, design innovation, and premium character experiences. The brand aims to develop unique collectible products inspired by futuristic storytelling, digital culture, and creative entertainment ecosystems.

#### **ANVIOPRINT™**

Category: Jewelry & Lifestyle Accessories

ANVIOPRINT enters the jewelry and lifestyle segment with a vision centered around elegance, craftsmanship, and modern luxury aesthetics. The brand will focus on premium jewelry concepts and fashion-oriented accessories designed for contemporary consumers.

#### **ANVORYNTH™**

Category: Fashion & Apparel

ANVORYNTH is launched as a fashion-focused brand representing modern identity, premium styling, and future-inspired apparel culture. The brand is expected to expand into lifestyle fashion, streetwear, and contemporary clothing experiences.

#### **Strategic Vision**

The introduction of these brands reflects ANVIREXMORANTA's commitment to:

- Long-term brand ecosystem expansion
- Consumer-focused innovation
- Multi-sector operational growth
- Creative product development
- Future global market positioning

The company continues to strengthen its foundation through structured governance, scalable brand architecture, and innovation-driven initiatives.

#### **Official Statement**

"The launch of VEXMORIX, ANVIOPRINT, and ANVORYNTH marks another important milestone in our journey toward building a diversified and future-ready global ecosystem."



@anvirexmoranta



anvirexmoranta.com



contact@anvirexmoranta.com



12A, NAGGAL, KARDHAN  
ROAD, AMBALA, HARYANA 133006